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## **PARTICIPATION OF WOMEN IN CONSUMER PROTECTION MOVEMENT: ISSUES AND CHALLENGES**

**Editor**

Dr. Pradipkumar Tambe

ISBN:978-93-340-2833-1

**PARTICIPATION OF WOMEN IN  
CONSUMER PROTECTION MOVEMENT:  
ISSUES AND CHALLENGES**

**Editor**

**Dr. Pradipkumar Tambe**

**Assistant Professor**

**Marathwada Mitra Mandal's**

**Shankarrao Chavan Law College, Pune**

**Publisher:**

Marathwada Mitra Mandal's  
Shankarrao Chavan Law College,  
202/A, Deccan Gymkhana, Pune 411004  
Email: mmmsclc@gmail.com

ISBN : 978-93-340-2833-1

First Edition: May, 2024

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Price: 300/-

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Typeset by : Rahul B. Gavali

Printed at : Shanti Arts, Pune

Email : shantiartspune@gmail.com

Hon. Prin. Bhausaheb G. Jadhav  
Executive President,  
Marathwada Mitra Mandal, Pune



### Executive President's Message

We take immense pleasure in introducing you to Marathwada Mitra Mandal. It is an educational trust established in the year 1967, under the patronage of Late Shri Shankarrao Chavan, Former Home Minister of India. It is a trust, registered under the Bombay Public Trust Act, 1950. The basic objective of trust is to provide hostel or similar accommodation in Pune to the students. This trust is established through the inspiration of socially and educationally charged personalities, with the motto 'Yethe Bahutanche Hit'(Welfare of Masses). At its various educational campuses the trust has created excellent facilities of education catering to Management, Law, Commerce, Pharmacy, Engineering, etc, which provide excellent education to more than 15000 students.

In an attempt to carry forward the legacy of social responsibility of its founder president Shri Shankarraoji Chavan, the institute always endeavours to extend helping hand to students from disadvantaged class. Since its establishment, it has provided free education and hostel facilities to a number of students and has played a pivotal role in shaping their career. It has contributed significantly in making the dream of better life a reality for thousands of such students. Taking an inclusive approach, the institute has taken initiatives to reach to different geographical regions of Maharashtra such as Marathwada, Konkan and Vidarbha to extend financial and educational support to peoples suffering from natural calamities and social deprivation.

With the objective of imparting quality legal education, the Mandal has established the Shankarrao Chavan Law College, in 2003. Holistic development of students is the ultimate goal which college strives to achieve. In its pursuit of achieving excellence in the field of legal education, it intends to cross the barriers of traditional learning methodology with an aim of giving maximum exposure to law students and encouraging their transformation from ordinary to superlative. With this objective college conducts a wide range of activities such as international and national conferences and seminars. In tune with this, the college organized a seminar on Consumer Law. The organisers have decided to publish a book with ISBN number containing selected research papers presented in this conference. I am happy to announce that the book is now ready for publication.

My best wishes are with the college for its constant endeavour to develop as a premiere legal education institution. I also extend my warm wishes to authors for actively participating and contributing in this publication.

## About Shanakarrao Chavan Law College:



'Marathwada Mitra Mandal', the charitable trust was established in 1967 in Pune with the objective of providing accommodation facilities to the students. Being established through an inspiration of socially and educationally charged personalities, it serves with a motto 'Yethe Bahutanche Hit' (Welfare of Masses). At its various educational campuses, excellent facilities of education are provided to more than 15000 students pertaining to Architecture, Management, Law, Commerce, Pharmacy and Engineering etc. Recently, the Marathwada Mitra Mandal's four colleges are accredited with 'A' Grade by NAAC, Bengaluru.

With the objective of nurturing future lawyers with ideals and values required for playing a constructive role to create a better world, in 2003, Shankarrao Chavan Law College was established. In an attempt to impart quality legal education, the college organizes a wide range of co-curricular activities such as Hon'ble Late Justice P. B. Sawant National Moot Court Competition, Late Shri Shankarrao Chavan Memorial Elocution Competition etc. The college has also established Centre for Advanced Legal Research & Training and Centre for Academic Research, Publication and E-content in Law (CARPEL) for training the students on various legal issues and to inculcate various set of skills among students.

## Principal's Message



With the object to edify value based legal education the Marathwada Mitra Mandal, has established the Law College with five years law course in the year June, 2003 & Three years Law course in June, 2004. We determine that education is purely the psyche of a society as it inflates up from one generation to the other.

The Law College is affiliated to Savitribai Phule Pune University & Approved by the Bar Council of India, New Delhi. The College runs 5 years B.A. LL.B. Law Course, 3 Years LL.B. Course, LL.M.-Post Graduate Course & various Diploma Courses affiliated to the University. The Law College is a recognized Ph.D. Research Center of the Savitribai Phule Pune University. Shankarrao Chavan Law College, Pune is accredited with 'A' Grade by NAAC Bengaluru in its very first cycle in the year 2018.

To impart quality legal education, the college conducts a wide range of curricular, co-curricular and extra-curricular activities such as International and national conferences and seminars, Justice P.B. Sawant National Moot Court Competition, Late Shri Shankarrao Chavan Memorial Elocution Competition etc. To provide specific and focused training in various areas of law the college also has established various centres and cells such as Cell for Human Rights Activities, Centre for Advanced Legal Research and Training, Centre for Public Policy and Governance, Centre for Criminal Justice Administration, Center for Public Health Laws etc.

Recently, Consumer Protection Act, 2019 covered several issues such as provisions for product liability, mediation, manufacturer's liability etc. Still, several legal and social issues are required to be discussed by the experts. Therefore, this seminar was organized to address these issues.

The seminar was benefited by valuable inputs from academicians, judges, advocates and social activists. It received overwhelming response and participants from various prestigious institutes participated and presented their research papers

I congratulate the organising committee of this seminar for coming with this publication which consists of quality research papers. I am sure that this publication will give insight to the readers regarding various socio legal issues involved in Consumer Law.

**Dr. Kranti Deshmukh**  
Principal



## Preface

This edited book is the combined efforts made by the authors and editor which covers various aspects of consumer law in the legal and social context. At global level, United Nations Guidelines for Consumer Protection, 2015 has declared that consumers are facing several socio-legal issues pertaining to economic, educational awareness, weak bargaining power of the consumers, access to the non-hazardous goods etc. Protection of consumers is the significant objective of these guidelines. Consequently, in India, Consumer Protection Act, 2019 was introduced in tune with United Nations Guidelines for Consumer Protection, 2015. Several issues such as e-commerce, direct selling of goods, e-marketing, product liability mediation etc are well addressed by the Consumer Protection Act, 2019. Despite these efforts still several prominent topics are not addressed by the Consumer Protection Act, 2019. Researchers across India through their research papers highlighted different issues and provided solutions to resolve the same. All the research papers published in this edited book reflect the quality and meaningful research based content.

I have been fortunate to have the support of our beloved mentor Prin. B.G. Jadhav Sir, Executive President, Marathwada Mitra Mandal and our Principal Dr. Kranti Deshmukh, Shankarrao Chavan Law College, Pune for their encouragement and valuable kindness to fulfil this task. Aboveall, I am thankful to my colleagues for their constant motivation which ultimately results in this book.

Dr. Pradipkumar Tambe

May 2024

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