MARATHWADA MITRA MANDAL'S

SHANKARRAO CHAVAN LAW COLLEGE

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"येथे बहुतांचे हित"

Late. Shri. Shankarrao Chavan Founder President
Shri. Shivajirao D. Ganage President
Prin. Bhausaheb Jadhav Exe - President

Intellectual Property Rights Cell

Celebration of World Intellectual Property Day

Report on National Seminar on "Contemporary issues and challenges in innovation and IP Management"

In today's competitive world, intellectual property rights have influenced almost all fields of human activities. The laws related to IPRs are based on concepts like novelty, inventive step, originality, distinctiveness etc. The logic behind the legal protection to IPRs is that one's intellect is exclusively his own and that a person has the right to own the 'products' of his intellect. IP laws regulate the use and exploitation of intellect, prevent third parties from unjust enrichment, safeguard artistic creations, and encourage investments in research and development activities. The Significant increase in the technology has increased the scope of intellectual property rights immensely and therefore it leads to several cases too. There has been a lack of awareness among individuals of their intellectual property rights. Protecting IPR vis a vis improvisation of technology is big challenges for individual, entrepreneurs and companies.

With the objective to have a detailed discussion and deliberation MarathwadaMitra Mandal's ShankarraoChavan Law college, Pune has organized National Seminar on "Contemporary issues and challenges in innovation and IP management" on 26th April 2021

Objectives –

1. To understand the need of developing culture of innovation
2. To create awareness about effective IP management and promote culture of innovation
3. To understand the various issues and challenges in IPR

This seminar was inaugurated by Prof. (Dr.) S. P. Rathor, Head of PG Department, School of Law, Gujrat University. In his key note address he has focused on importance innovation and IP management by giving emphasis on yearly statistical information about innovations in India. He also assessed innovation culture in India with the other countries in his presentation. He stressed on need of developing innovation culture through Atmanirbhar Bharat.

The second session conducted by Adv. Tanupriya Gupta, Practicing lawyer, Supreme Court, Delhi. Being lawyer, she explained practical aspects of current challenges and issues in IPR. She has shared her experiences with audience and suggested some legislative amendments.

For Valedictory session, Mr. Ashwini Siwal, Assistant Professor of Law, University of Delhi was invited. In his address he has enlightened on various issues and challenges in the field of IPR at International Level. As a reason of technology the traditional concept of jurisdiction has been changed and dimensions and horizons of world trade are widening. Therefore, he stressed on need to analyze the international provisions with respect to Intellectual Property.

In this online National Seminar as many as 247 students have actively participated. Students participants have given positive feedback of the seminar.

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